

HELP BRING CROSS COUNTIES RADIO TO A LOCAL EVENT

THE SUNFLOWER COMMUNITY RADIO ASSOCIATION
CROSS COUNTIES RADIO LTD

If you're reading this, you are probably considering supporting an event that is raising money for a good cause. Thank you for taking the time to find out more.

Cross Counties Radio is run entirely by volunteers, with no paid staff. We are always keen to support local charities, community groups and not-for-profit organisations, and we reduce our usual roadshow fee to help make our services more affordable.

However, our roadshows also play an important part in raising the funds needed to keep our two outreach vehicles mobile and on the road. The money we receive helps cover vehicle tax, insurance, maintenance, repairs, fuel and the other costs involved in bringing our mobile broadcast service into the community.

By funding the cost of our attendance, your business or organisation will be supporting the event while also receiving valuable recognition in return.

For up to two weeks before the event, Cross Counties Radio will broadcast a promotional talk-up at the top of every hour. This will promote the event and be followed by an acknowledgement of your business as the roadshow sponsor.

Your business will also be recognised across our social media platforms as we promote the event to our followers, with further sponsor mentions during our live coverage on the day.

It is a simple way to support a worthwhile local event, help keep community radio on the road and let listeners know that your business is backing a good cause.

THE NEXT STEP

Simply let the fundraiser or event organiser know that you are happy to support the cost of our attendance. Once the event organiser has officially booked the roadshow and our team has confirmed the booking, we will contact you to arrange payment.

Thank you for supporting a good cause and helping Cross Counties Radio stay on the road.