

WIN 6 MONTHS FREE RADIO ADVERTISING

One prize will be awarded. The winner, being the nominated business, charity or community group, will be selected at random from all eligible entries.

The prize consists of six months' free airtime on Cross Counties Radio (92FM and 95.4FM), including the production of one 30 second advertisement produced by our in-house team.

The advertisement will be broadcast at various times throughout the six month period alongside advertisements from other advertising partners.

Specific broadcast times and frequency cannot be guaranteed. Cross Counties Radio reserves the right to decline or amend advertising content that is unsuitable for broadcast.

The prize is non-transferable, non-exchangeable and no cash alternative will be offered. The decision of Cross Counties Radio is final.

To give new organisations an opportunity, current advertisers and sponsors are excluded from entry.

This competition starts on the 19th June.

Closing date for your nomination is 10th July 2026; the winner will be selected on 13th July 2026 and will be contacted by email.



The graphic features a background image of a radio mixing console. At the top left, it says 'cross counties RADIO'. At the top right, it displays '92 FM 95.4FM'. The central text reads 'Win 6 MONTHS FREE RADIO ADVERTISING' in a mix of white and purple fonts. Below this, it says 'Tell us why you - or someone you know - deserves to win.' Three icons with text describe the prize: a megaphone for '30 second commercial produced', a bar chart for 'Minimum 5 plays a day', and headphones for 'Guaranteed 84,000 weekly hourly audience'. A purple button with a white arrow says 'Nominate now'. At the bottom left, it says 'T&Cs apply'. At the bottom center, it provides contact information: '0116 326 3000' and 'mail@crosscountiesradio.co.uk'.